



Soon after that, several 2200 Flex SE print and apply systems for carton clusters were installed followed by the label printer-applier for pallets.” Markem-Imaje was not only able to offer a safe system for operators but was also able to customize its own software to communicate with Sanpellegrino’s ERP. The SMILE program was also an additional advantage. “With fixed predetermined installments, the program ensures management of all consumables, with the peace of mind that we will always have the most suitable type of ink on hand in our warehouse,” noted Raffaele Bini.

“In addition to this, we can count on continuous customer service,



For more case studies:
www.markem-imaje.com

◀ Coding of primary and secondary packaging of Sanbitter with 9450 S inkjet printers

Markem-Imaje has provided Sanpellegrino with the most appropriate coding solutions for their various packaging types. SmartLase C350S laser coders meet their needs for high speed, precision coding on mineral water bottle labels while the 9450 S inkjet printers and associated inks, cover Sanbitter can and pack coding at high production rates. Finally, secondary and tertiary packaging is managed through the 2200 label print and apply systems. All Markem-Imaje equipment has been supplied with a traceability software solution that is perfectly integrated with the company’s ERP.

which includes, through the exchange service, the replacement of parts within 24 hours and the replacement of the equipment as soon as it reaches a predetermined number of working hours. Finally, we benefit

from continuous technical advice. When our marketing department asks for new products and innovative processes, Markem-Imaje is always there to help us find the most appropriate technological solution.”

Markem-Imaje
Global Sales & Marketing Division
9, rue Gaspard Monge
B.P. 110
26501 Bourg-lès-Valence Cedex
France
Tel.: +33 (0) 4 75 75 55 00
Fax: +33 (0) 4 75 82 98 10

Photos: Welcome, 03/2018